

JUAN HITTERS

BUENOS AIRES, ARGENTINA, 1966



Former psychoanalyst, Juan Hitters, opened his photography studio in 1994 and began working for TV channels, portraying artists and celebrities. In conjunction, he started building a personal oeuvre, appreciated by ECM Records and used as album covers for musicians such as Keith Jarrett, Dino Saluzzi, Vijay Iyer, among many others.

Besides, he has shot over 100 CD covers for jazz, contemporary and classical music record labels such as Deutsche Grammophon, BIS and Naxos. These labels have been able to find Hitters' abstraction as a means to transmit the complexity of the music. His photography captures the ephemerality of sound and the importance of

silence. Hitters has taken hundreds of assignments for international magazines such as Wallpaper, Elle, Vogue, GQ, New York Times and Phaidon. He has been leading professor of Advertising Photography at the Universidad Católica Argentina and conducted seminars at many other universities.

Hitters was awarded the *2011 Ventanas al Futuro* prize for his contribution to Architectural Photography and the *Grand Prize* at the 103 Sal3n Nacional de Artes Visuales (2014) with his photograph "Concreto #1". His works constitute the permanent collection at FOLA (Fototeca Latinoamerica), the MNBA (Museo Nacional de Bellas Artes) and the Biblioth3que Nationale de France. His work has been shown at solo exhibitions at TGSM Gallery, Federico Churba, Andy Goldstein, and participated in collective exhibitions at the MNBA, Triennale di Milano, Museo S3vori, CC Recoleta, FADU/UBA among others. They have also been acquired by Australian, French and American photography collectors. In addition, he has joined in an ECM 50 Years conference with Roberto Masotti for *JazzMi* (Milano, 2019) and has exhibited in *RE:ECM* (2019, South Korea).